

Media Kit

2022



Arts. Sciences. History. Community.



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About the Council

The **Cultural Council for Palm Beach County** was founded in 1978 through the vision and leadership of Alexander W. Dreyfoos, an inventor, successful business owner and community activist who believed in the value of arts and culture enhancing and sustaining strong economic and societal growth. Now in its fourth decade, the Council has evolved to be a strong, multi-faceted local arts advocate, and is the only organization dedicated to supporting arts & culture in The Palm Beaches, Florida's Cultural Capital. As The Palm Beaches' official local arts agency, the Cultural Council:

- Provides **grants** to cultural organizations and creative professionals
- **Advocates** for arts funding and other important issues
- Enhances local **arts education** and administers public & private **grant programs**
- Offers support services to foster growth of the **cultural sector**
- Promotes **cultural tourism** through marketing and a Cultural Concierge program, which provides expert recommendations to visitors and meeting planners

The Council also serves as a venue highlighting works by Palm Beach County visual and performing artists at its headquarters in the historic Robert M. Montgomery, Jr. Building in downtown Lake Worth Beach. Also on the property are the Roe Green Uniquely Palm Beach Store featuring hand-crafted items by local artisans, a visitor information center, and the outdoor Project Space, offering the best view of the building's iconic Martin Luther King, Jr. mural by Brazilian artist Eduardo Kobra. The Council is open to the public Tuesdays through Fridays, 12 to 5 p.m. For more information, visit palmbeachculture.com.



The Destination

ABOUT FLORIDA'S CULTURAL CAPITAL

Welcome to The Palm Beaches – where culture always shines. With more than 200 arts, science and history organizations, 39 unique cities and towns and 47 miles of pristine beaches and azure waters, this is Florida's Cultural Capital. From Tequesta to Boca Raton, world-class venues and exhibits to outdoor festivals, street art and everything in between – art adventures can be found in six unique regions of The Palm Beaches.

TEQUESTA, JUPITER, JUNO BEACH & PALM BEACH GARDENS

The Palm Beaches' northern cities are perhaps best known for their coastal breezes, laid-back local feeling and stunning cultural experiences. They're also home to one of the world's most densely populated sea turtle nesting beaches. Visitors can learn more about sea turtles and ocean conservation at Loggerhead Marinelife Center or take a step (or 105!) back in time at the Jupiter Inlet Lighthouse & Museum. Visitors can also catch a show at the regional Maltz Jupiter Theatre or enjoy artwork or a hands-on art workshop at the Lighthouse ArtCenter.

WEST PALM BEACH & PALM BEACH

Located in the heart of the region, **West Palm Beach** and **Palm Beach** are home to an incredible variety of cultural experiences. A leader in public art, West Palm Beach hosts dozens of "canvases", from art on the sides of buildings to garage stairwells and more. Neighboring cultural destinations include the Kravis Center for the Performing Arts, Norton Museum of Art, South Florida Science Center & Aquarium and more. Just across the Intracoastal Waterway lies Palm Beach. Here, cultural experiences abound for the seasoned vacationer or bohemian wanderer – from the historic Flagler



Museum and The Society of the Four Arts' breathtaking gardens and libraries to The Breakers Palm Beach and luxury shopping destination, Worth Avenue.

LAKE WORTH BEACH

Home to the Council's headquarters, **Lake Worth Beach** captivates visitors with theater, independent film and art, including the annual Street Painting Festival that welcomes artists from across the country. Known as the "arts hub" of The Palm Beaches, Lake Worth Beach hosts dozens of galleries, public art and hundreds of aspiring and experienced artists. Travelers can also take in natural sights at Snook Islands Natural Area or the waterfront.

WELLINGTON, THE GLADES & LAKE OKEECHOBEE

The Palm Beaches' western communities run beautifully unbridled with dozens of equestrian and agricultural communities, as well as natural areas. Visit Belle Glade's Dolly Hand Cultural Arts Center for local & touring performances, or hike the Lake Okeechobee Scenic Trail. Or, attend an iconic polo match at the International Polo Club for the ultimate winter experience in The Palm Beaches.

BOYNTON BEACH

Charming and quaint, **Boynton Beach** has a growing reputation for public art, including its Avenue of the Arts—located adjacent to the Atlantic Ocean—with dozens of murals and large-scale sculptures, and the International Kinetic Art Exhibit and Symposium. Visitors can enjoy a glass of beer at one of several microbreweries in the city, learn about local history through nearby heritage trails, or take advantage of the city's proximity to the Florida Everglades at the beautiful Arthur R. Marshall Loxahatchee National Wildlife Refuge.



The Destination

DELRAY BEACH

Equal parts history, culture and fun, **Delray Beach** offers plenty of cultural experiences for every visitor. From murals in the Pineapple Grove Arts District and Old School Square's historic campus – including the Cornell Art Museum and Crest Theatre – to enjoying tranquil beauty at Morikami Museum & Japanese Gardens or learning about local Black history at the Spady Cultural Heritage Museum, visitors will make their Florida trip memorable in this vibrant town.

BOCA RATON

As The Palm Beaches' southernmost city, **Boca Raton** is a luxurious destination with tree-lined boulevards and cultural experiences galore. Guests can stay at the historic Boca Raton Resort and Club, an icon of elegance designed by Addison Mizner – like much of the town that owes its pink design to the famed architect. Visitors can enjoy the Boca Raton Museum of Art's stunning collections, discover the city's history at the Boca Raton Historical Society or stroll through Mizner Park for local fare and boutique shopping.

CULTURAL CONCIERGE

With so much to see and do in The Palm Beaches, where do visitors start? The Council's Cultural Concierge program is a one-of-a-kind complimentary service for individuals and travel or meeting professionals. The Concierge offers expert recommendations, custom cultural itineraries and more. For more information, visit culturalconcierge.com.

Interested in visiting The Palm Beaches on a Cultural FAM Tour?

Please email Sharp Think at ccpbc@sharpthink.com.



Supporting Local Arts

ARTIST SERVICES

The Council is a voice and a venue for Palm Beach County creative professionals (artists across all disciplines), offering year-round programming at its headquarters that showcases visual and performing artists. As part of its mission, the Council provides select services to creative professionals at no cost, including a free profile in its artist directory, access to the Artist Resource Team, and more. Other benefits, like free access to the Council's Institute for Cultural Advancement (its professional development program) are available with membership. For more information about how the Council supports creative professionals, visit palmbeachculture.com/artist-community.

CULTURAL GRANTS

For over 30 years, the Council has actively promoted cultural development in The Palm Beaches by administering funding to cultural organizations and artists. The Council awards grants determined by a highly-competitive process amongst cultural organizations and individual artists, or by nomination. Major, mid-sized and small nonprofits are eligible, and artists may apply for specific individual grants. For more information, visit palmbeachculture.com/grants.

ARTS ADVOCACY

Whether in Washington D.C., Tallahassee or Palm Beach County, the Council advocates for the arts at all levels of government, since the cultural sector attracts talent and investment, builds international reputation and catalyzes innovation across an entire economy. The Council advocates through meetings with elected officials; surveys; and the Cultural Coalition, a group of local cultural executives that regularly discuss & act upon issues. For more information, visit palmbeachculture.com/advocacy.



AT A GLANCE: CULTURE'S ECONOMIC IMPACT*

- Local arts organizations contribute \$633+ million in economic impact to The Palm Beaches
- The cultural sector has created over 14,000 full-time jobs in The Palm Beaches

MEMBERSHIP

Membership enables the Cultural Council to continue its mission to champion, engage and grow local arts. The Council offers membership to individuals, businesses and cultural organizations. Members enjoy special benefits, including access to Culture & Cocktails, an annual lecture series with the biggest names in culture, invitations to special events and more. For additional information, visit palmbeachculture.com/membership.

ARTS EDUCATION

Arts education is a conduit for change and has the power to transform lives. The Council is committed to the growth and enrichment of learners at all ages, partnering with local cultural organizations, the School District of Palm Beach County, and other organizations throughout the community. Through digital resources, lifelong learning initiatives, cultural education programs (such as Arts In My Backyard), professional development, and advocacy and research initiatives, the Council encourages and inspires learning at all ages. Learn more at palmbeachculture.com/education.

*Data from Americans for the Arts, Arts & Economic Prosperity 5, 2017

Council Leadership

DAVID B. LAWRENCE, PRESIDENT & CEO



Dave Lawrence serves as the chief arts advocate for the arts and cultural community, with work including the development of grants and initiatives for arts and cultural organizations and professional artists, cultural tourism, organizational development, marketing, advocacy and arts policy development, strategic planning, and public art. Prior to his appointment at the Cultural Council, he was the president & CEO of the Arts Council of Indianapolis. He conceived, created and launched Indianapolis' citywide murals program, 46 for XLVI, which received national and international acclaim and for which he received Indianapolis' NUVO Cultural Vision Award. Dave created innovative arts infusion strategies for major sporting events such as the 2005 US World Swimming Trials, the 2015 NCAA Men's Final Four and the 100th Running of the Indianapolis 500.

In August of 2018, Dave was named a Sagamore of the Wabash by Governor Eric Holcomb, one of Indiana's highest honors. Dave received a B.A. in communication from DePauw University.

To arrange an interview, email Sharp Think at ccpbc@sharpthink.com.

PHOTO CREDITS

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