Palm Beach County Arts and Cultural Education Snapshot

The cultural sector's contribution to the School District of Palm Beach County and other learning locations.

2016 - 2018

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Introduction

As late as the 1960s and 1970s, the value of the arts and its integral play within American culture were a given. Its evidence was not only visible on the concert stage but locally within private and public events and halls and within the home as a common form of expression. The use of the arts within education came without much argument. According to a study by the RAND Corporation, by the early 1990s, "the social and political pressures that culminated in what became known as the 'culture wars' put pressure on arts advocates to articulate the public value of the arts." The intrinsic value of arts education was less promoted during this time and usurped by arguments about more measurable benefits such as economic impact.

The advantage of arts education is still perceived by many as subjective. Within the state of Florida, students who don't pass the FCAT in reading or math, or who are identified as a low-performing tester in reading or math are required to take intensive remedial courses in place of an arts class. In high school, arts courses count as electives. In Florida, students struggling academically have fewer chances to take arts classes. To counteract declines in arts education, nonprofit arts and cultural organizations in Palm Beach County stretch their budgets to ensure students received arts and cultural experiences.

In 2017, the Cultural Council of Palm Beach County (the Council) commissioned a study to assess contributions made by the county's nonprofit arts and cultural organizations, (referred to herein as cultural organizations), to the School District of Palm Beach County (District) and other Palm Beach County schools. This study tracked contributions made during the 2016-2017 and 2017-2018 school years. The programs and services inventoried through both studies documented education received by students outside the District budget. Never before has there been a comprehensive inventory of this kind in Palm Beach County.

Cultural organizations provided data about the types of cultural education provided both during and outside of the school day to students and teachers in the District and other learning locations, as well as instructional time, budgets, and staffing dedicated to cultural education.

This two-year study is a record of education delivered by 55 nonprofit cultural organizations that provided cultural education in 94% of District schools and more than 300 other learning locations in Palm Beach County. Alone, those cultural organizations contributed \$22.7 million in cultural education programming to District schools-- an average of more than \$250,000 per organization. This survey sample represents approximately 65% of all Palm Beach County cultural organizations providing education services within the county.

Key Findings

For the 2016-2017 and 2017-2018 school years, 55 nonprofit cultural organizations in Palm Beach County:













Provided education in **94%** of District schools and more than 300 other learning locations in Palm Beach County.

Contributed **\$22.7 million** in cultural education programming to District schools at an average of **\$250,000** per organization.

Provided more than **760,000** cultural education experiences through more than **82,000** instructional hours to students in District schools.

Offered more than **1,000** different cultural experiences in **20** disciplines to District schools.

Provided more than **28,000** professional development experiences to District teachers in arts and culture.

Tracked close to **100,000** volunteer hours to deliver cultural education programs to District schools.

Participating Organizations

- 1. Adopt A Family of the Palm Beaches
- 2. Ann Norton Sculpture Gardens
- 3. April is for Authors Foundation
- 4. Armory Art Center
- 5. Arthur R. Marshall Loxahatchee National Wildlife Refuge
- 6. Ballet Palm Beach
- 7. Boca Ballet Theatre
- 8. Boca Raton Children's Museum
- 9. Boca Raton Historical Society and Museum
- 10. Boca Raton Museum of Art
- 11. Center for Creative Education
- 12. Centre for the Arts at Mizner Park
- 13. Chamber Music Society of Palm Beach
- 14. Core Ensemble
- 15. Cultural Council of Palm Beach County
- 16. Dance Theater of Florida
- 17. Delray Beach Arts
- 18. Faith's Place Center for Arts Education
- 19. Florida Intergenerational Orchestra
- 20. Guatemalan-Maya Center
- 21. Harid Conservatory
- 22. Henry Morrison Flagler Museum
- 23. Historical Society of Palm Beach County
- 24. Jupiter Inlet Lighthouse and Museum
- 25. Kravis Center for the Performing Arts
- 26. Lake Worth Playhouse
- 27. Lighthouse ArtCenter
- 28. Loggerhead Marinelife Center
- 29. Maltz Jupiter Theatre
- 30. Milagro Center
- 31. Morikami Museum and Japanese Gardens
- 32. Mounts Botanical Garden
- 33. Norton Museum of Art
- 34. Old School Square
- 35. Palm Beach Atlantic University Dance
- 36. Palm Beach Dramaworks
- 37. Palm Beach Museum of Natural History
- 38. Palm Beach Opera
- 39. Palm Beach Photographic Centre
- 40. Palm Beach Poetry Festival
- 41. Palm Beach State College

- 42. Palm Beach Symphony
- 43. Palm Beach Zoo
- 44. Philippine American Society
- 45. Preservation Foundation of Palm Beach
- 46. Resource Depot
- 47. River Center
- 48. Sandoway Discovery Center
- 49. Solid Waste Authority
- 50. South Florida Science Center and Aquarium
- 51. Spady Cultural Heritage Museum
- 52. Taras Oceanographic Foundation
- 53. The Symphonia
- 54. VSA Florida
- 55. Yesteryear Village