



## **Cultural Council Arts & Cultural Education Fund**

In partnership with the Frederick A. DeLuca Foundation

### **INTRODUCTION**

The cultural sector is an essential part of the tourism engine of Palm Beach County. With an annual economic impact of \$335 million and 4 million in audience reached, the cultural sector provides more than just entertainment to our residents and visitors and is an important contributor to the quality of life and provides educational opportunities for students of all ages as well as lifelong learners.

The Cultural Council for Palm Beach County, with support from the Frederick A. DeLuca Foundation, has created the Cultural Council Arts & Cultural Education Fund to provide resources for arts enrichment and engagement activities through meaningful and innovative arts education programs and initiatives.

### **ABOUT THE CULTURAL COUNCIL FOR PALM BEACH COUNTY**

Through advocacy, service, professional development, and financial support, the Cultural Council for Palm Beach County builds the capacity of the cultural organizations and cultural professionals who work in the sector. As Palm Beach County's designated local arts service agency, the Cultural Council provides services unique in scope and impact that are strategically focused on growing the cultural sector and in doing so, advancing economic development and quality of life for residents and visitors to Palm Beach County. A private, 501(c)3 organization, the Cultural Council's mission is to champion, engage, and grow the arts and cultural sector of Palm Beach County. As The Palm Beaches' officially designated agency for cultural development, the Cultural Council leads the way in nurturing, promoting, and celebrating the artistic and cultural community in one of Florida's largest and most diverse counties. In this leadership role, the Cultural Council administers a portion of local tourist development funds under contract with Palm Beach County government. It is also innovative and influential in creating additional funding for cultural programs, organizations, and professional artists.

The Cultural Council is the only arts service agency for the County. In addition to funding programs for both organizations and professional artists, the Cultural Council offers professional development and technical assistance, leads arts advocacy efforts, provides support services to professional artists in all artistic disciplines, and offers performance and exhibition opportunities to professional artists at its headquarters in Lake Worth Beach. Initiatives such as the Institute for Cultural Advancement and the Artist Innovation Fellowship have defined the Cultural Council's approach to providing quality programs to build the community through arts and culture.

## **ABOUT THE FREDERICK A. DELUCA FOUNDATION**

The Frederick A. DeLuca Foundation was created in 1997 by the late Fred DeLuca, co-founder of the global Subway® restaurant chain, to empower individuals on their path toward self-sufficiency. Since its inception, the foundation has provided educational scholarship opportunities and grants to community-based organizations in the state of Connecticut. Today, the foundation invests in projects accelerating economic mobility, educational attainment, and health, to enhance the lives of youth and families throughout South Florida, Connecticut, and across the nation. To learn more, visit [www.delucafdn.org](http://www.delucafdn.org).

## **CULTURAL EQUITY STATEMENT**

We believe that everyone has cultural traditions that are inherently valuable. We seek to honor and value creative expression of all people through the work of the Cultural Council for Palm Beach County. Creating an art-filled community means seeing, celebrating, and serving all. Cultural equity is essential to a sustainable arts and cultural sector and a vibrant and thriving community.

## **CULTURAL COUNCIL ARTS & CULTURAL EDUCATION FUND**

The Cultural Council Arts & Cultural Education Fund will provide significant support through its new partnership with the Frederick A. DeLuca Foundation for quality arts education programs in Palm Beach County. Grants will range from \$20,000 to \$200,00 over a two-year period. Grant awards will be made in two payments. The first payment (year one award) will be provided following successfully completing the required paperwork at the start of the grant program (contract and other financial documentation). The second installment (year two award) will be provided following the completion of a mid-grant report at the end of year one detailing the use and impact of the grant dollars.

The Cultural Council Arts & Cultural Education Fund will support costs for **arts and cultural education and enrichment programs**. Any of the following would qualify for consideration under this description:

- Programs that integrate arts with academic initiatives
- Programs that help students to learn musical instruments or improve musical skills
- Organizations that expose youth to arts and cultural performances, exhibitions, and events
- Classes or programs that work with students in other artistic disciplines
- Transportation costs for educational experiences (fieldtrips)

## **ELIGIBILITY**

- The organization must be a nonprofit organization 501(c)3 that produces and/or presents cultural programming.
- The organization must maintain a working office and/or be headquartered in Palm Beach County.
- The organization must have completed, at minimum, two years of fiscal operation as a nonprofit organization in Palm Beach County.
- The organization must have a board of directors composed of at least 1/3 Palm Beach County residents.
- The organization must employ at least one permanent full-time employee or one permanent full-time equivalent (FTE).
- The organization must demonstrate through board-approved financial statements or financial audit that it meets or exceeds the operating revenue budget threshold of \$50,000.

## **RESTRICTIONS FROM FUNDING (include but are not limited to)**

- General operating expenses including travel, salaries, and benefits not related to the funded program
- Cash reserves or endowment
- Consumable supplies and materials not associated with the funded program
- Private functions, religious services, and/or lobbying activities
- Costs of entertainment including social activities such as receptions, parties, galas, dinners, and associated costs including catering, planning, staffing, supplies, etc.
- Fundraising, galas, sponsorship, membership, annual reports, printed newsletters, private event invitations, and/or publications that include solicited (paid) advertising
- Any other non-program-related expenses
- Long-term debt

## **APPLICATION PROCESS**

The online grant application can be accessed via the grants portal found on the Cultural Council's website (<https://www.palmbeachculture.com/cultural-organizations>). First-time users of the grants portal will need to create an account. Information on how to create the account, or questions regarding the grants portal can be directed to Cultural Council staff. Allow ample time to complete the application and upload the required documentation and exhibits. The Cultural Council will offer workshops on the application and the grant process.

## **SCORING CRITERIA**

Proposals will be evaluated by a selection committee comprised of community representatives. The panelists will review the applications based on the following criteria:

### **Quality of Proposed Project (40 points)**

- Meaningful, multi-faceted, and strong educational experiences for children, youth, and/or underserved communities
- Artistic quality of the project
- Artistic and educational expertise of individuals leading/providing the arts experience
- The extent to which this program will help the organization reach its goals

### **Impact of Proposed Project (40 points)**

- Project will enhance the organization's ability to positively impact cultural education in Palm Beach County and serve its constituents more effectively
- Project includes learners from historically excluded communities
- Number of children and youth anticipated to be served directly by the project
- Project will include evaluation measures to quantify participants

### **Organizational Excellence (20 points)**

- Organization is fiscally stable
- Organization is able to take on the proposed project and provides evidence of its ability to complete it on time and within the identified budget
- Organization demonstrates consideration for diversity, equity, and inclusion and serves an inclusive, diverse audience
- Organization demonstrates success developing best practices for providing high quality arts education programs

**DEADLINE**

Deadline for submitting the full application is 2/2/24. There will be **no** exceptions or extensions granted.

**TIMELINE**

12/15/23	Program announced
12/15/23	Guidelines and Application materials released
1/9/24	Application Training
2/2/24	Application Deadline
4/9/24	Panel adjudication
5/2024	Award notifications (year one payment made)
6/2024 – 5/2026	Program activities
5/2025	Mid-grant report due (year two payment made)

**GRANT CONTACTS**

We are here to assist you. Please contact members of the Cultural Council grants team to answer your questions and provide assistance with the online portal.

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